

FOR IMMEDIATE RELEASE

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Gaines Chamberlain, Business Development Manager, Blanc Display Group with Produce for Better Health (PBH) President & CEO, Elizabeth Pivonka, Ph.D., R.D. (right) and COO, Kristen Stevens (left) at PBH Ambassador of Excellence Awards Luncheon, Scottsdale, AZ.

Gaines Chamberlain recognized by Produce For Better Health (PBH) as PBH Ambassador Excellence Award Honoree

The Produce For Better Health Foundation (PBH) recently honored Gaines Chamberlain, Business Development Manager at Blanc Display Group as a PBH Ambassador of Excellence Award Honoree. The PBH distinguishes those individuals who promote the mission and message of the Fruits & Veggies—More Matters® national health campaign. At the annual Ambassador Excellence Awards luncheon on March 18, 2014, Scottsdale, AZ, Gaines along with other top ambassador honorees were recognized for their support of the national health program and commitment to bringing the message of increasing the daily intake of fruits and vegetables to improve public health. The PBH initiatives have had success when working with the government, namely on the first program, the 5 A Day program and today with the Fruits & Veggies—More Matters®, the nation's largest public-private produce nutrition education program in conjunction with state, local and military nutrition coordinators.

Gaines joined the Blanc Display Group sales team in 2013 as business development manager. Gaines is a 20+-year veteran of Food Lion, a subsidiary of the Delhaize Group, America. During his tenure at Food Lion, Gaines has been a recognized leader in the supermarket retail industry for the ideation and implementation of perishable merchandising and marketing initiatives. He has served on both the Executive Committee and as Chairman of the Consumer Marketing Committee at PBH for over four years.

Also of note, the PBH recognized the Blanc Display Group as a 2013 Industry Champion Honoree for promoting and supporting the Fruits & Veggies—More Matters® program. Blanc Display Group is proud to be an Industry Champion and is committed to the PBH mission and their pursuit of a healthier America. For more information on the Fruits & Veggies—More Matters® program, log onto blancind.com and click on the “Champions” banner link.



For more information on the PBH Award and The Blanc Signage & Display Group Sales Division, please contact:

Mike Snell,
Vice President of Sales
Blanc Display Group
1-888-332-5262